PRESS RELEASE

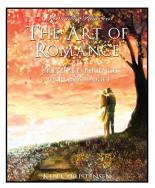
For further information, contact: Ken Christensen Rally Cat Media (800)-582-5716 Ken@RallyCatMedia.com RallyCatMedia.com



The Art Of Romance ~ The Book

How To Be Romantic on a Daily Basis

The Art Of Romance combines the entire catalog of "Romantic Information" that was published in the 25 book Romantic America Travel Series from 1990 – 2005. Featuring extensive information on How To Be Romantic On A Daily Basis AND Creative Experiences For Any Budget The Art Of Romance will enlighten your audience on how to keep Romance Alive in their everyday lives.



Download the Book, e-pub, watch the VIDEO PRESS RELEASE and more...

Watch the interactive Press Release, Story Ideas and Romantic Tips videos at RallyCatMedia.com

Picnic Is NOT an Offensive Word!

Recently, a renown University labeled "Picnic" as an offensive word! **No its not!** "Picnic" is a universal word that depicts Joy, Happiness and Being in Love! If you ask anyone from most countries what their word for picnic is they'll say PICNIC!



Watch the video at RallyCatMedia.com and meet the Picnic Police.

(a tribute to 1920s silent films)

What's The Art Of Romance about?

I his 184 page paperback book features timeless ideas that remain current in the 21st century and is sure to inspire a personalized signature, a "gift" that is lovingly bestowed upon any new, or continuing relationship.

Extensive information includes Dating and Dining Tips, How To Pack A Picnic Basket, Romantic Dinners At Home, Buying Flowers and Gifts, Inexpensive Adventures, Romantic Music & Movies, Romantic Recipes and more. Plus: *LOVE NOTES:* Sensual suggestions to share with your partner. All presented in an easy to understand format highlighted with inspiring graphics.

Media Interviews

A veteran of working with the media for over 30 years, author Ken Christensen has participated in over 300+ interviews with the print, radio and television media. He works closely with writers and producers helping to develop unique, inspiring, humorous – and FUN – story ideas. Requests for material are met promptly and can be supplied within 48 hours.

STORY IDEAS

Live Remote Interviews

Author Ken Christensen does **Live Remote Interviews** and is well versed in demonstrating his Favorite Romantic Topics: WATCH THE VIDEOS at <u>RallyCatMedia.com</u>









The Perfect Picnic

How To Prepare A Romantic Dinner

The Art of Cherries Jubilee

The Six Degree Of Loves of Love

How does Romance and Falling In Love begin and evolve?

Inspired by Timeless Love Songs, the first six chapters of The Art Of Romance not only gives people a better understanding of how it all works, but shows them step by step on what it takes to create a relationship that will bloom and grow to everything they have always dreamed of.



WATCH THE VIDEO at RallyCatMedia.com

Other topics include:

- Has Romance Died?
- Is the The Art Of Romance relevant today?
- The Art Of Dating
- First Dates & Inexpensive Dating Tips
- How to Keep Romance Alive in a Relationship

and more...

NEWS FLASH ~ **Just Announced!**

The Ambassador Of Love

Having witnessed strife and restlessness in our country the past few years, author Ken Christensen officially declared himself himself the *Ambassador of Love* on February 1, 2021! He is developing a **Five Step Plan** to promote Love and Harmony in the everyday lives of those willing to harness LOVE instead of discontent in their life..

"And for those who do, we will meet on that playing field, and LOVE WILL WIN!"

Watch the Official Announcement Video at RallyCatMedia.com

About The Author



Ken Christensen, author, artist and entrepreneur, developed the *Romantic America Book Series* in 1990 and researched, wrote and published 25 books covering 43 states and British Columbia. With the aftershocks of 9/11 affecting the travel industry and dealing with a debilitating family illness, Romantic America fell by the wayside.

In 2003 Ken became a pool technician which allowed him a flexible schedule to spend quality time with his fatally ill wife, Cindy.

Turning lemons into lemonade, Ken wrote and published I Love My Pool ~ The Perfect Pool In Five Easy Steps in 2008 and then, in his mid 50s, went to college to enhance his design and marketing skills. It was a tough road afterwards in 2010 when he realized he couldn't find a job because he was too old and / or had too much experience (30+ years of printing and marketing) and he almost wound up living on the streets with no social services available to him (paid taxes for 45+ years)!

In time, things turned around for Ken and he became increasingly involved with Social Media Marketing and designing videos tied in with expansive e-mail promotions (over 200+ videos to this day). Today, semi-retired, his love of writing, designing and marketing inspired him to write his 28th book, *The Art Of Romance.*

for further information and to arrange Live Remote Interviews

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